

Lunch & Learn

Latinos in Oregon, Part 1



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Overview

- Guidelines for digesting data
- Latino population change
- Implications

Data Interpretation Tips

- Start with the labels.
- Pay attention to the units.
- Look for trends.
- What story are the data telling?

Percent of Population by Race & Ethnicity

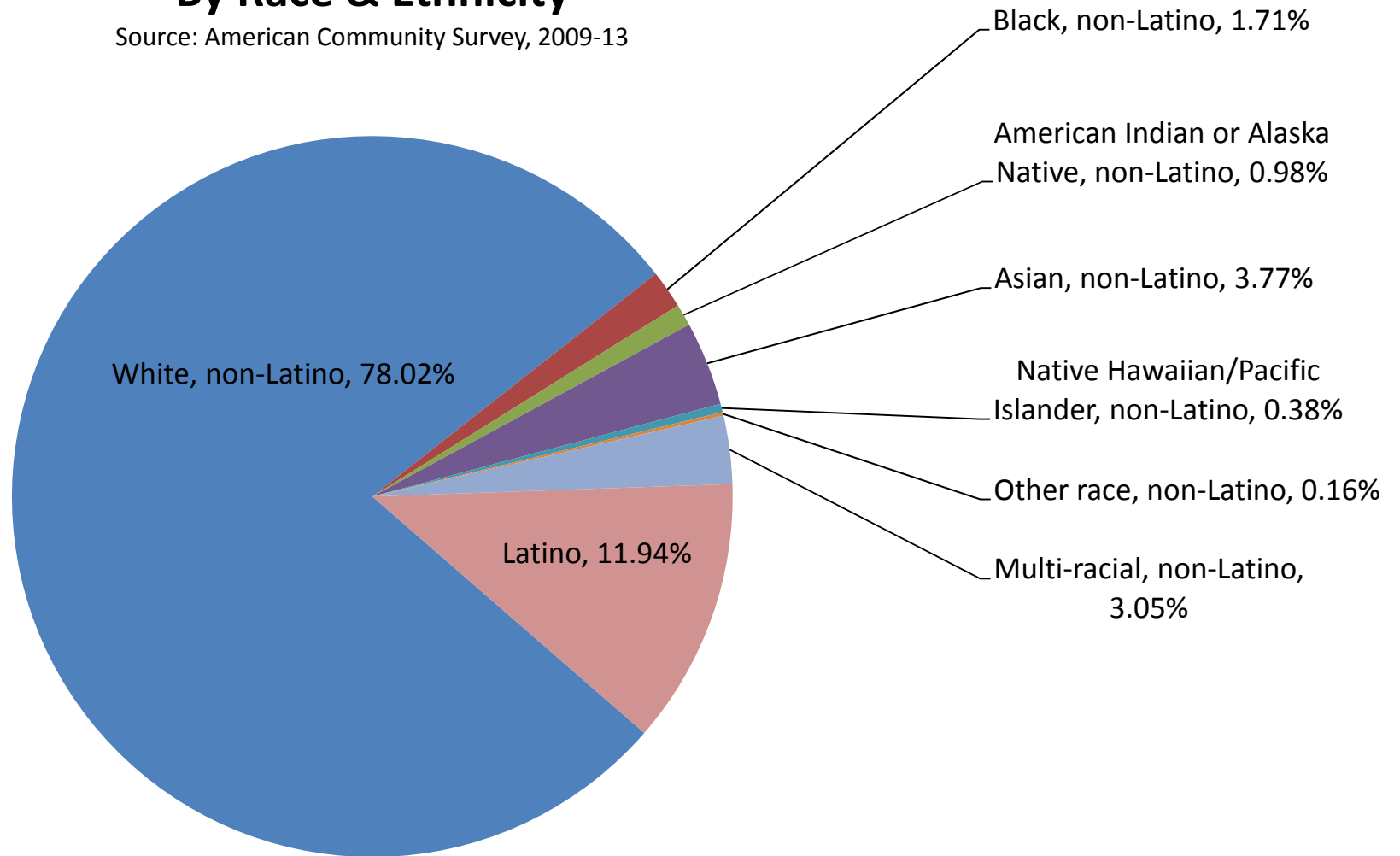
$$\% \text{ of population } < \text{insert category} > = \frac{\text{Number of } < \text{insert category} >}{\text{total population}} \times 100$$

Categories

American Indian or Alaska Native, non-Latino
Asian, non-Latino
Black, non-Latino
Multi-racial, non-Latino
Native Hawaiian/Pacific Islander, non-Latino
Other race, non-Latino
White, non Latino
Latino

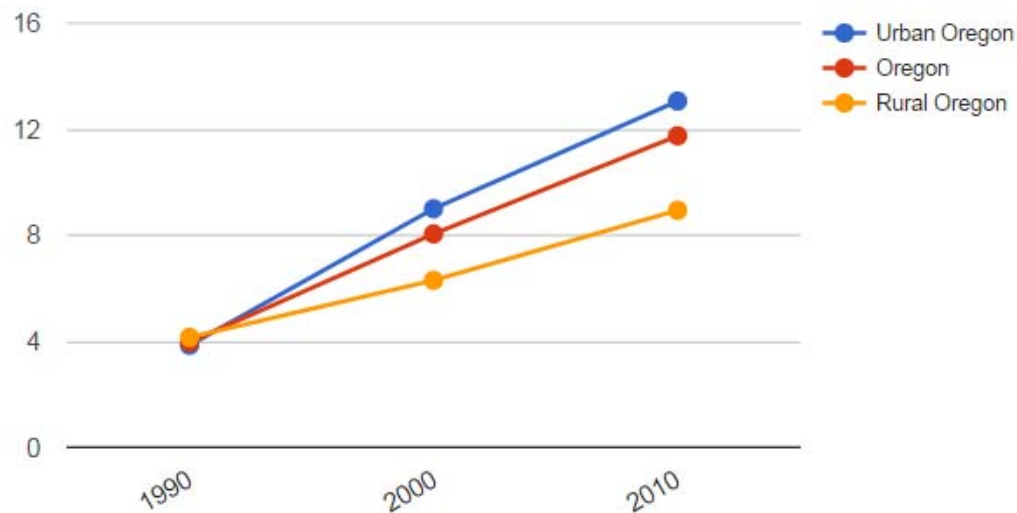
Oregon: Percent Population By Race & Ethnicity

Source: American Community Survey, 2009-13



Race & Ethnicity (based on total population count)

Percentage of Population Latino



	1990	2000	2010
<input checked="" type="checkbox"/> Rural Oregon	4.15%	6.30%	8.94%
<input checked="" type="checkbox"/> Urban Oregon	3.85%	9.00%	13.06%
<input checked="" type="checkbox"/> Oregon	3.97%	8.05%	11.75%

<http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter>



Race & Ethnicity (based on total population count)

Percentage of Population Latino

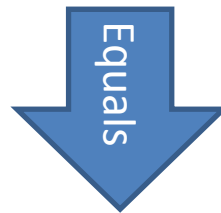
The percentage of the total population who self-identify as one of seven racial categories - mono-racially (only) white, mono-racially black, mono-racially American Indian or Alaska Native, mono-racially Asian, mono-racially Native Hawaiian or other Pacific Islander, mono-racially some other race, bi- or multi-racial, or as ethnically Latino. In 1990, Native Hawaiians and Pacific Islanders are counted as Asian and bi- and multi-racial individuals are not counted separately from mono-racial individuals.

Formula example: $\frac{(\# \text{ mono-racially white, non-latino people})}{[\text{total population}]} \times 100$

Source: US Census Bureau, Decennial Census.

Population Pyramids

< racial/ethnic, age, gender category > percent of population

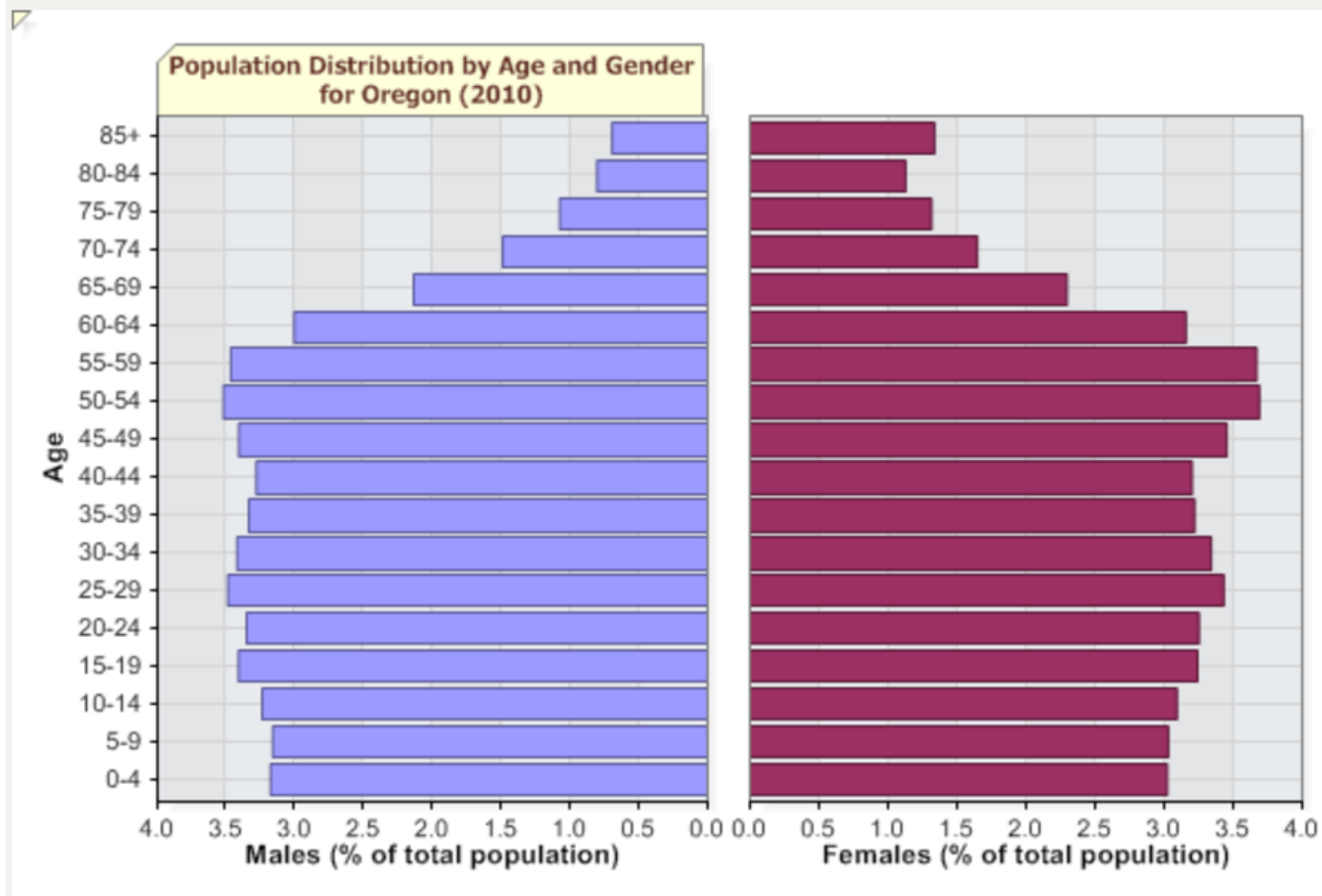


$$\frac{\textit{< racial/ethnic, age, gender category > population}}{\textit{< racial/ethnic category > total population}} \times 100$$

Categories

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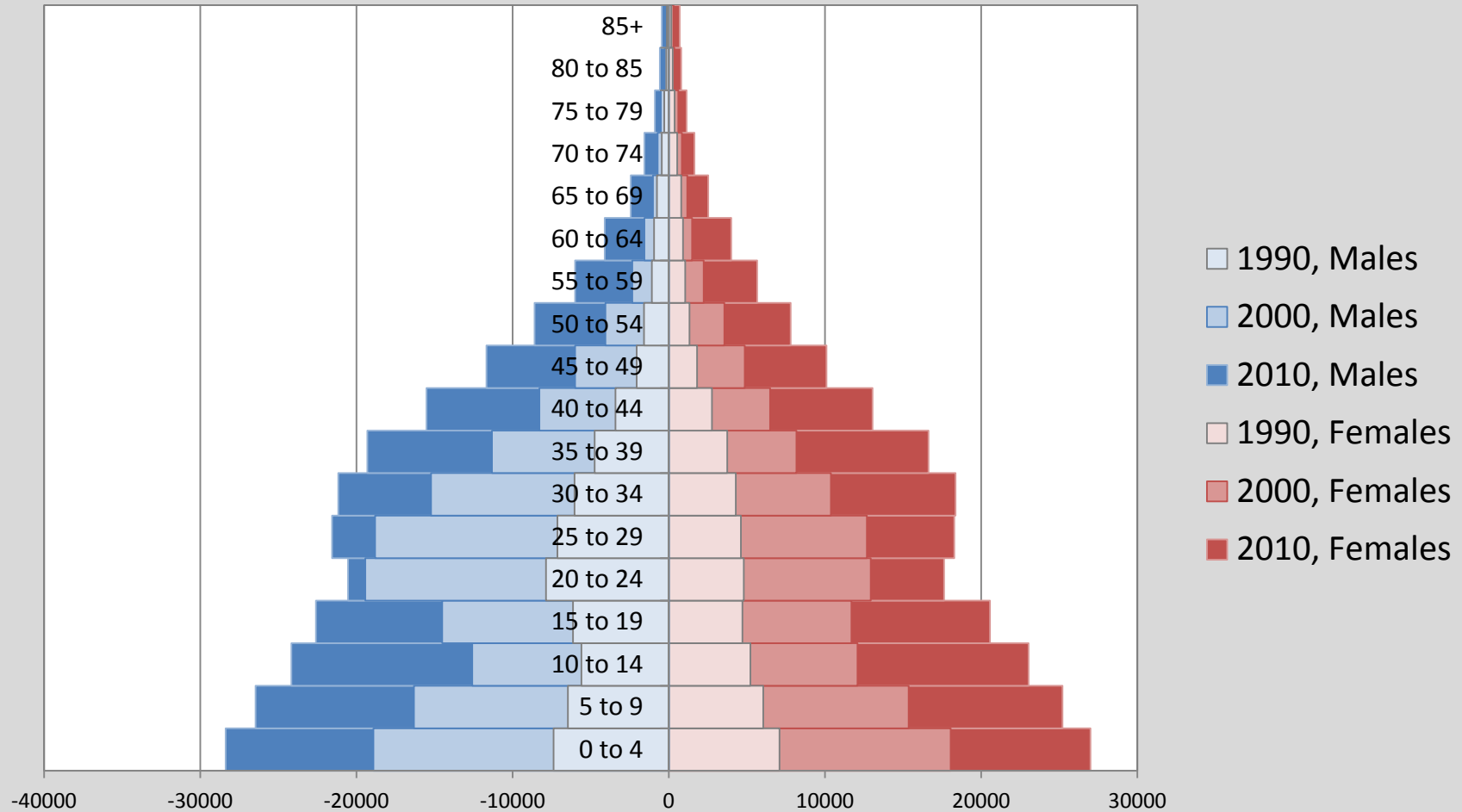
Population Pyramid



<http://oe.oregonexplorer.info/rural/OregonCommunitiesReporter>

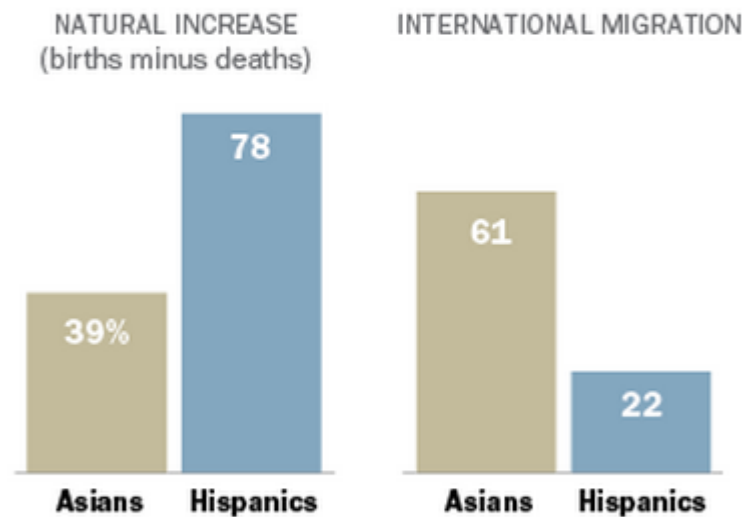
Oregon Latino Age-Sex Structure, 1990 to 2010

Source: U.S. Census Bureau



Hispanic Population Growth Fueled Mainly by U.S. Births; Asians by Migration

Percent of total population change from 2012 to 2013 accounted for by ...



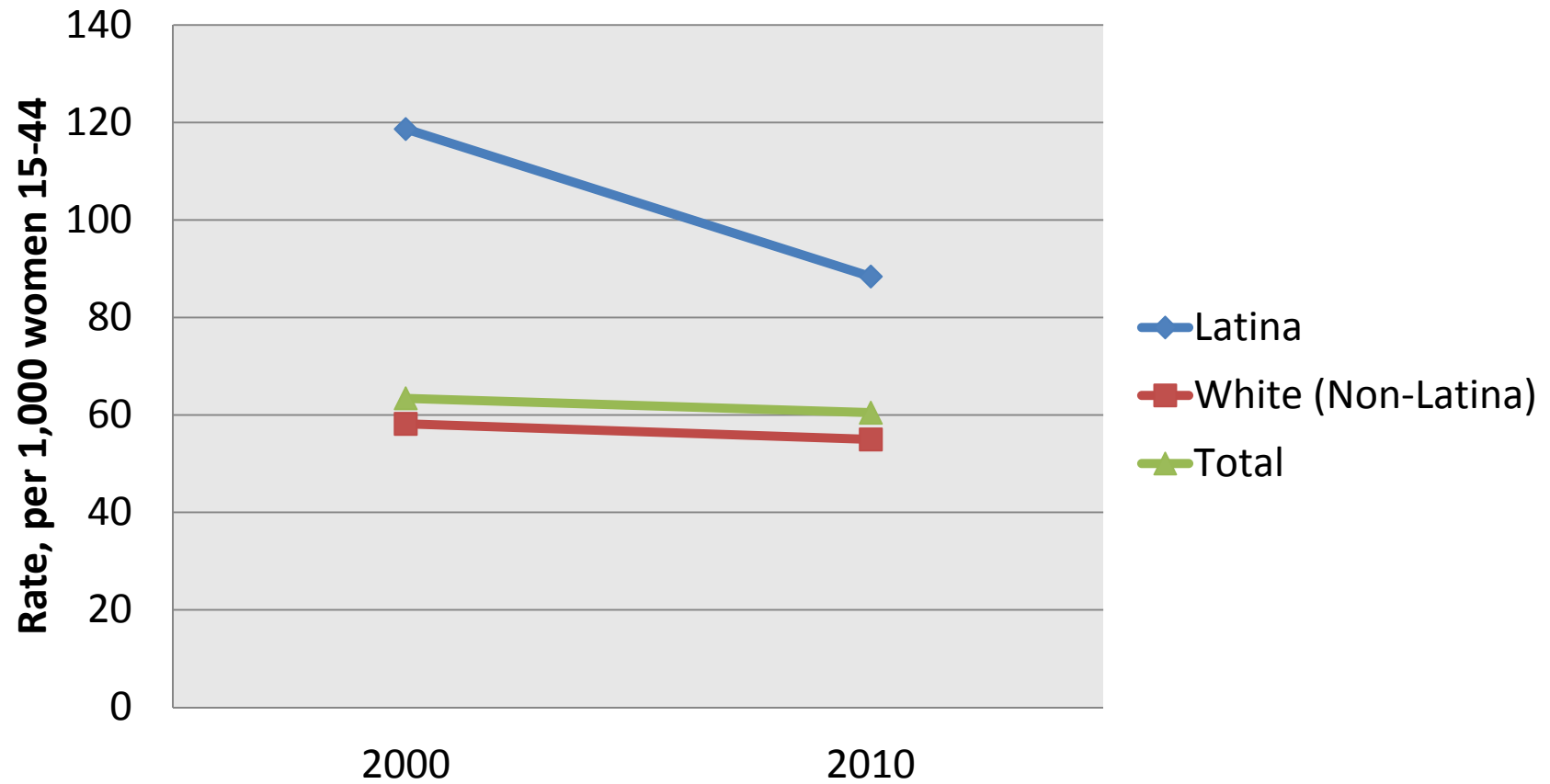
Note: Asians include mixed-race populations, regardless of Hispanic origin.

Source: U.S. Census Bureau 2013 population estimates

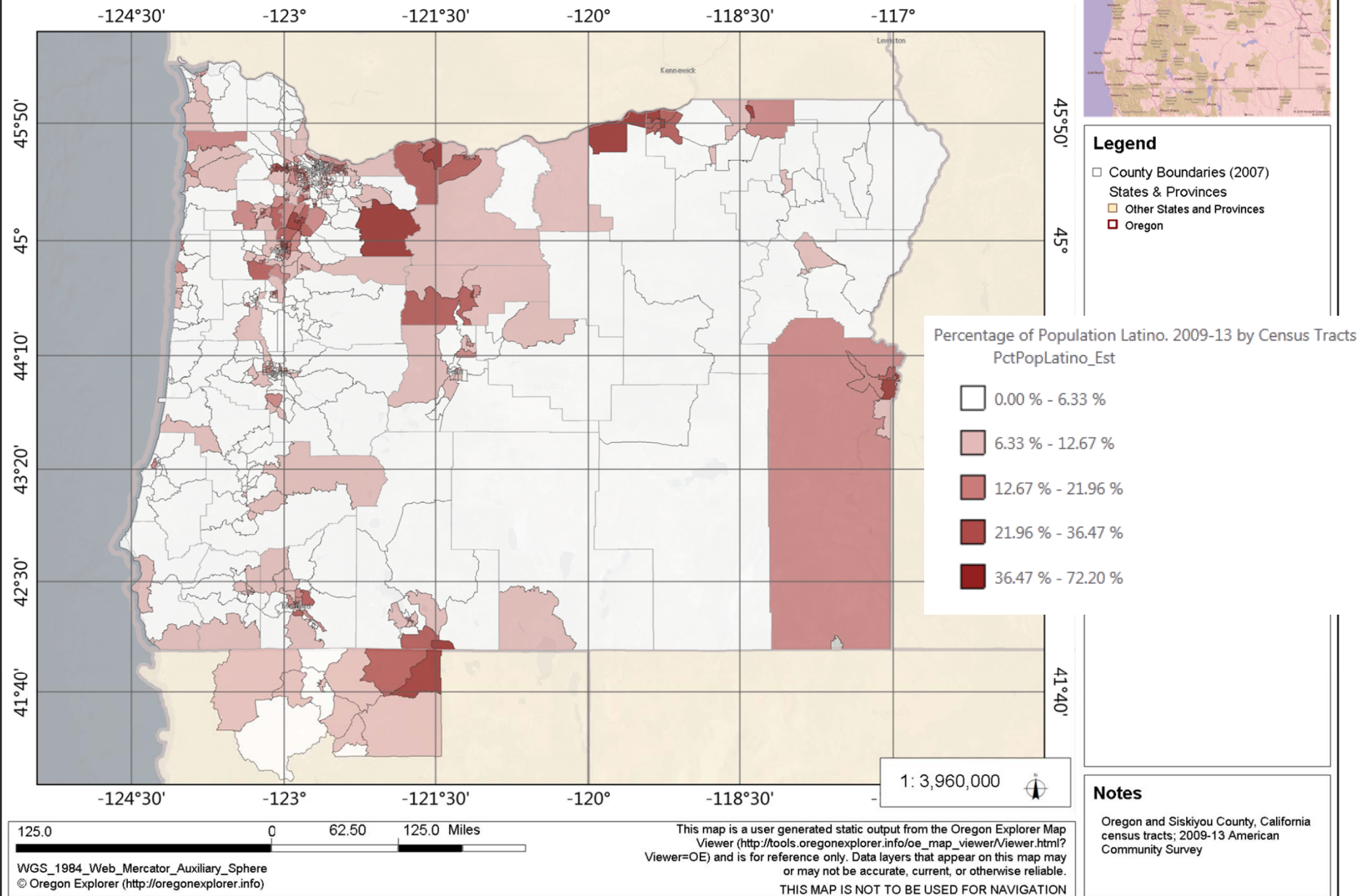
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General Fertility Rate, Oregon - 2000 & 2010

Source: OR Vital Statistics & US Census Bureau



Percent of Census Tract Population Latino (any race)



Synthesis

- Will Latino population growth continue?
- Implications

Rural Communities Explorer

www.oregonexplorer.info/rural



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